### **Blog Preston IPSO Annual Statement 2023**

#### Introduction

Blog Preston is a Community Interest Company that seeks to provide community news and information about the city of Preston, Lancashire via blogpreston.co.uk.

We launched in January 2009, and since then have grown to have an average of 122,776 unique users per month and 460,000 page views per month during 2023.

2024 marks 15 years of operating in the city and <u>we outlined our plans to readers</u> <u>here</u>, including our commitment to journalistic standards as members of IPSO.

Our responsible person is the Editor, Ed Walker, who can be contacted at ed@blogpreston.co.uk.

### **Editorial standards**

We abide by the Editors' Code of Practice and are committed to upholding the highest standards of journalism.

We aim to ensure our articles are balanced and trustworthy by verifying details and contacting all relevant parties. Should anyone decline to comment, we include that information in the article.

If readers think that we have not met the expected standards and want to make a complaint, they are asked to contact the Editor via email.

If we are unable to resolve a complaint, or if readers would like more information about IPSO or the Editors' Code, we ask them to contact IPSO.

We publish this information about complaints at blogpreston.co.uk/about/ and display our IPSO membership in the website footer.

Any complaints received are acted upon swiftly, for example through the addition of a comment or the correction of factual errors.

Should complaints require further investigation we can remove articles from publication during that time.

## **Record on compliance**

We have not had any complaints referred to IPSO in 2023.

# **Training process**

We have a range of contributors, and many of them have undertaken journalism courses at various institutions that cover media law training as standard.

Two of our co-editors, Ed Walker and Luke Beardsworth, have extensive experience at Reach PLC in their careers and are familiar with all aspects of media law.

However, we always welcome opportunities to refresh and update our knowledge of the IPSO code and welcome any additional training that can be provided.

Any changes to the IPSO code will be communicated to our contributors.